

OC VIBE™



OCVIBE will reimagine the downtown experience by turning 100 acres of Anaheim into an easily-accessible, walkable district designed to bring surrounding communities together at the intersection of culture and entertainment.

Home to the Anaheim Ducks, OCVIBE will surround the iconic Honda Center with serene park space and river-front vistas and introduce a broad selection of eclectic dining options, concerts and nightlife, and a rotation of immersive entertainment experiences not found elsewhere in Orange County.



Community Benefits

With over 20 acres of public parks—including a 5-acre riverfront park and 5-acre wellness park—and access to a regional bike path to the beach (Santa Ana River Trail), OCVIBE promotes wellness for all.

The walkable district will be easily accessible from both highways and public transit with 1,500 modern residential apartments including 195 units of affordable housing.

Economic Benefits

The creation of 10,000 construction jobs; 3,000+ ongoing mix of jobs including the pursuit of on-site technology companies will add to the economic power of the region.

Approximately \$10 million in annual tax revenue benefits generated for Anaheim from hotels, residential, offices, entertainment, food and beverage, and retail; revenue sharing on digital advertising signs.

Experiential Entertainment

5 venues featuring 30K seats, including a new 5,700 seat concert venue and more intimate spaces for live events of all kinds. 35+ restaurant offerings, a bustling market hall and a place for chefs to delight.

Home to the Anaheim Ducks and host to a dazzling array of concerts and events.

Community Impact

Estimated Project Cost:
\$4 billion

Funding:
Privately funded with no city subsidies, rebates or tax rebates.

Public Economic Benefits:
Estimated at \$255 million: \$80 million in road and other infrastructure improvements; \$80 million in development fees paid over construction period; \$35 million in affordable housing; \$30 million in parks + ARTIC maintenance; \$25 million in park improvements; \$5 million in park fees to be used in West Anaheim.

Honda Center:
Approximately \$500 million in updates to city-owned arena in total over development period.

ARTIC:
Approximately \$60 million in updates to the city-owned transit center.

Social Good:
Close, ongoing collaboration with Samueli Foundation and their community partners.

Arts & Culture:
An expanded platform for a diverse array of performing artists, and ongoing opportunities for collaborating with local artists working in both digital and physical medias.



Timeline

